

**S D E**

**T.Y.B.A. (Tourism Studies) : WINTER - 2018**  
**SUBJECT: ENTREPRENEURSHIP DEVELOPMENT**

Day: Friday  
Date: 12/10/2018

Time: 03.00 PM TO 06.00 PM  
Max. Marks : 70

**W-2018-4243**

**N.B. :**

- 1) Question No. **ONE** is **COMPULSORY**. Attempt **ANY FIVE** questions from balance **SIX** questions.
- 2) Figures to the **RIGHT** indicate **FULL** marks.

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- Q.1** Write short notes **ANY FOUR** of the following: **(20)**
- a) SWOT analysis
  - b) Functions of Entrepreneur
  - c) Stress management
  - d) Role of Government agencies to Finance Tourism
  - e) Functions and importance of MTDC
  - f) Qualities of successful tourism entrepreneur
- Q.2** Define Entrepreneurship, its scope and need for entrepreneurship and its impacts on society. **(10)**
- Q.3** Explain in brief advantages of Tourism entrepreneurship. **(10)**
- Q.4** What are the financial institutions for promotion and development of tourism entrepreneurship? **(10)**
- Q.5** Explain in brief importance and scope of human resource management in tourism entrepreneurship. **(10)**
- Q.6** What are the interpersonal relationship and communication skills required in tourism development? **(10)**
- Q.7** Define SSI and explain the scope in brief. How it helps in tourism development. **(10)**

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